

taylor·mcgowan

PROFILE

Well-versed graphic designer with extensive creative development and experience for versatile industries such as healthcare, software, technology, beauty, fashion + retail clients.

EDUCATION

Savannah College of Art + Design
BFA, Advertising Design
Minor, Metals + Jewelry
2007

SKILLS

Adobe Creative Suite
Illustrator, Photoshop, InDesign, XD
Office for Mac
Excel, Powerpoint, Word

INTERNSHIP

4U2 Cosmetics | Bangkok, Thailand
graphic - web designer | 2006-2007
Worked individually and collaboratively with the company's creative services team to launch their first website.

CONNECT

919.901.9114
taylorlmcgowan@gmail.com
taylorlmcgowandesign.com

EXPERIENCE

taylor**red**esign

freelance graphic designer | 2007 - present

Creative consultant with extensive project experience for any creative service field need; from the design's initial concept to it's overall development. Gifted in art direction, branding, identity design, editorial design, styling, color theory; typography + attention to detail that produces unique work.

Ocozzio | Augusta, GA

senior graphic designer | 2021-present

Senior designer with experience in the management of the complete design process, from conceptualization to delivery.

Kat McCall Papers | Augusta, GA

Brand Manager/Art Director | 2020 - 2021

Responsible for developing brand strategy, promoting growth and implementing brand plans.

Ocozzio | Augusta, GA

graphic designer | 2018 - 2020

Graphic design specialist with experience in the management of the complete design process, from conceptualization to delivery.

Capstone Technology Solutions | Statesboro, GA

senior graphic designer | 2016 - 2018

Head of in-house creative team designing branding + marketing materials for all clients.

Benefitfocus | Charleston, SC

graphic designer | 2009-2011

Collaborative member of the Creative Services team. Gained experience working on projects both internally + externally. Layout development for sales presentations, corporate collateral, web pages + other materials that support the efforts of Sales, Marketing and Communication teams.

eDesign | Raleigh, NC

graphic designer | 2008

Gained professional design insight when faced with multiple creative, branding + production projects.

Progress Energy | Raleigh, NC

junior graphic designer | 2007

Gained professional design insight and the ability to handle multiple projects simultaneously. Designed primarily for print advertisements for various publications.